



Experience

Mar 2023
(Current)

BS+A | Creative Strategist and Design Lead | Remote/London, UK

Alongside Founders, co-collaborated to re-envision brands blending design, social research, innovation and business strategy. Leading a multidisciplinary team of creatives to develop value generating design strategies and solutions for clients in multiple markets.

Oct - Dec 2022
(3 Month Contract)

Lucid Motors | Sustainable Design Strategist/Researcher | Palo Alto, Ca

Conducted research and analysis of emerging sustainable design trends, brands, technologies, and materials to identify opportunities for impact reduction.

- Impact - Augmented brands overall sustainability goals into an innovative and impact focused sustainability strategy for an upcoming vehicle segment.

Apr - Oct 2022
(6 Months)

Lifestyle Design | Industrial Designer | Santa Barbara, Ca

Execution of full design process, focused on innovation of outdoor products/brands, communicating closely with teammates and engineers to efficiently meet demanding deadlines.

- Impact - Developed innovation decks to boost revenue in underserved and high opportunity areas containing research, analysis, strategy, innovation concepts and high fidelity renderings.

May - Dec 2020
(8 Months)

Lucid Motors | Sustainable Design Strategy Intern | Palo Alto, Ca

Researched and identified issues related to ESG, circularity and carbon neutrality. Collaborated science-based environmental strategies within Design, CMF, Marketing, Supply Chain and Engineering.

- Impact - Helped further define overall sustainability strategy/foundation for the company and for design specifically, communicating directly with C-Suite.

Jul - Dec 2019
(6 Months)

Salomon | Advanced Concept Footwear Design Intern | Annecy, France

Researched new footwear technologies and materials, ideating and developing many concepts, while collaborating on brands current/future sustainability efforts.

- Impact - Communicated with PMs, engineers and innovation to design multiple innovative trail running concepts that would be evolved by the brand.

Jan - Jun 2019
(6 Months)

Propeller Design | Industrial Design Intern | Stockholm, Sweden

Role included quick ideation, research and 3D asset creation surrounding a variety of consumer products, tech and packaging.

- Impact - Helped evolve brand design and products for Bosch, Trimble, airlines and home goods.

Education

Aug 2016 - Apr 2021
(5 Years)

ArtCenter College of Design | Pasadena, Ca

Bachelors of Science, Industrial Design, Graduation with Honors

Sept - Dec 2018
(5 Months)

Konstfack University of Arts, Crafts and Design | Stockholm, Sweden

Exchange student, Industrial Design

Skills

Hard Skills | Ideation, Sketching, Physical Prototyping, Presenting, Photography
Soft Skills | Curious, Research, Strategy, Sustainability, Problem Solving, Empathy
Adobe | Photoshop, Illustrator, Indesign, Lightroom, Premiere
3D | Rhino, Keyshot, Gravity Sketch, Grasshopper, ZBrush

Interests

Outdoor | Surfing, backcountry skiing, paragliding, mountain biking, backpacking
Passion | Social and environmental activism, health and wellness, travel